

**FFS
NOT YOU
AGAIN**

**Brand
Hacker™**

Companies, organisations, brands, governments, celebrities, politicians, even charities screw up and it's amazing how quickly we forget about it ~ sometimes the repercussions are truly catastrophic.

This mickey taking collection of bastardised logos pokes some fun, whilst serving as a reminder that those who yeild power should always be held accountable for their actions.

adidas



The sportswear manufacturer, blocked the Black Lives Matter movement from trademarking a design that featured three parallel stripes. The company had said in a filing that the Black Lives Matter Global Network Foundation (BLMGNF) designs would create confusion with its own brand look and feel.

BLMGNF was founded after the unarmed black teenager Trayvon Martin was shot by the neighbourhood watch volunteer George Zimmerman and rose to prominence during the global movement of protests that followed the killing of George Floyd by a white police officer. Adidas made an abrupt U-turn after negative PR which led to fears that the public could misinterpret their objection as criticism of BLMGNF's mission. Black lives matter, adidas ~ three stripes don't.

Aldi



Laldi ~ Scottish for giving it some.

Airbnb



The logo, or 'Bélo' as it's less affectionately known, takes the form of an upside-down heart or a paper clip symbol, which also looks like a pair of tits. It was designed to represent four things: people, place, love and tits.

Ancestry



Family trees ~ what it's all about.

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Andrex



Your face, my arse ~ a perfect match.

© The Mickey™



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Barclays: Fluent in lying



What Barclays did was very complicated. It involved the London inter-bank offered rate (Libor) and its equivalent in Europe, Euribor, which reflect the rates that banks demand to lend to one another overnight. Robert Peston, business editor at the BBC, explained: “Barclays has owned up to something very simple and, many would say, profoundly shocking: it lied about the interest rate it was having to pay to borrow.” Thanks Barclays, we’re still living with the repercussions of this today.

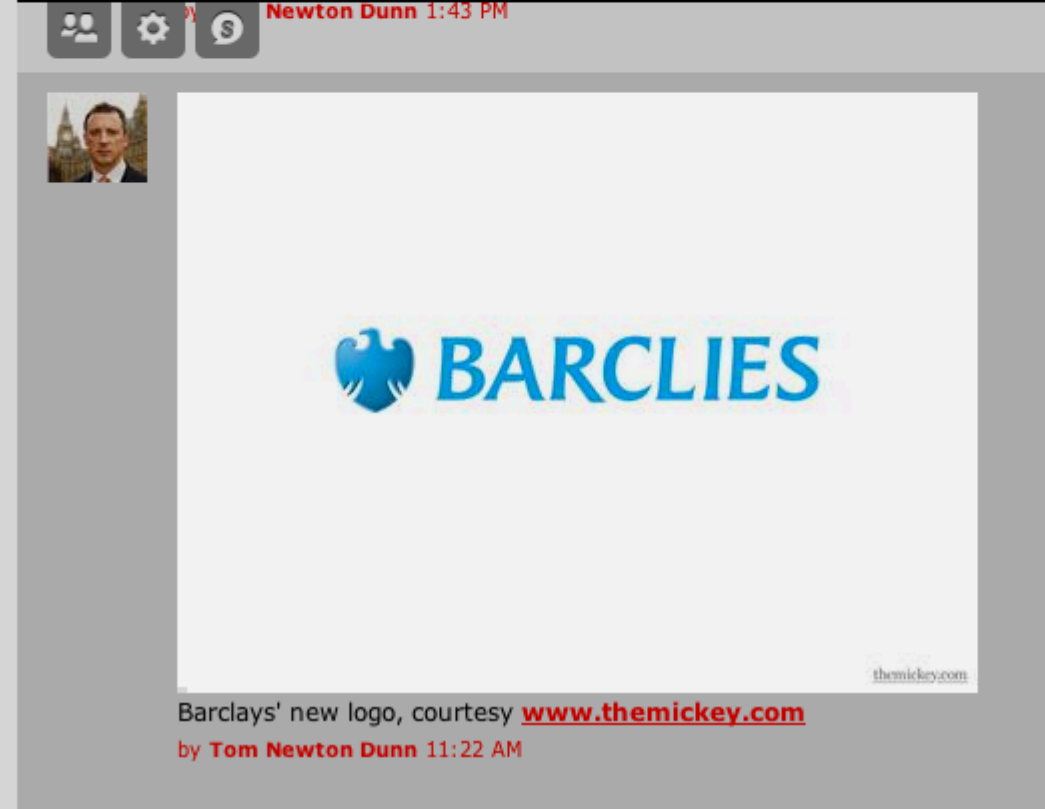
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- Soaps
- Big Brother
- X Factor
- The Voice
- WOMAN**
- Fabulous Mag
- Mums & Dads
- Beauty
- Fashion
- YOUR VIEW**
- TRAVEL**
- Travel News
- PAGE 3**
- FUN & GAMES**
- Competitions
- Gaming
- Gadget
- Virals
- DEAR DEIDRE**
- Worldwide
- Sex Therapy
- Teen Worries
- Kids in the middle
- MYSTIC MEG**
- Monthly Stars
- My Psychics
- Offers
- MOTORS**
- SCOTTISH SUN**
- IRISH SUN**
- SUN BINGO**
Play online
- BUSINESS**
Directory
- BETTING**
£25 free bet
- SUN LOCAL**
Classifieds
- CASINO**
£150
Welcome
Bonus
- VEGAS**
GAMES
£25 bonus
- CASHBACK**
Earn free
cash
- JOBS**
Search 1000s
- SUN GIFTS**
Personalised

incompetent, or grossly negligent – which is it? — Labour MP John Mann to Bob Diamond

GOT A POLITICAL STORY? CLICK HERE TO EMAIL THE TEAM

THE DESPATCH BOX



- Sun POLITICS** Jamie Oliver in grub rap for Michael Gove
www.thesun.co.uk
by Sun_politics via [twitter](#) 7:25 AM
- Sun POLITICS** Scandal of 160,000 'missing' migrants
www.thesun.co.uk
by Sun_politics via [twitter](#) 7:25 AM
- Sun POLITICS** Osborne: Brown's team are involved in ratings scandal
www.thesun.co.uk
by Sun_politics via [twitter](#) 7:21 AM

- Patients are being denied a dignified death, poll claims**
HALF of bereaved families say nurses do not always treat their loved ones with respect
30 comments
- Clarke: We are losing war against drugs**
THE Justice Secretary has warned that Britain is slipping 'backwards' in the fight to halt the flood of illegal narcotics
98 comments
- David Cameron: I'll block Euro migrants**
PRIME Minister's vow follows fears UK could be swamped by immigrants if Greece is forced out of the euro
178 comments
- Pressure to rig loan rates 'came from Brown Government'**
SENIOR figures in Lab Govt heaped pressure on banks to rig rates, Barclays claim
98 comments

Trevor K
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Leaders Score

Barclays: Judge-

Banks "dishones

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HERO

Biffa



Biffa is an established leader of sustainable waste management in the UK.
Biffa is scouse for a ciggy, or cigarette. Giz a biffa laa.

BP: Bastards



A US federal investigation into the Deepwater Horizon oil spill, the nation's worst offshore oil disaster, concluded that a last-ditch safety device on the underwater well had multiple failures, it wasn't tested properly, and still poses a risk for many rigs drilling today. The report uncovered faulty wiring, a dead battery and a bent pipe in the hulking device. That, they said, led to 172m gallons of oil being dumped into the Gulf of Mexico. Shame on you BP.

Burger King



Not that long ago, Burger King revealed some of its burgers had been contaminated with horse meat. They took immediate action and terminated their supplier relationship – who had also supplied horse meat to a number of different UK companies including Aldi, Asda, Tesco and the Co-op. It's a beef ting fam, or you would hope it is. Poor horses.

King Charles 'Charlie' Charles



For King Charles III's coronation in 2023, Burger King decided to remove the word 'Burger' from its logo as some kind of tribute or crappy marketing ploy. I felt like that is was an opportunity missed, and that they could have had a lot more fun with this idea – here's a couple of alternatives.

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Castor

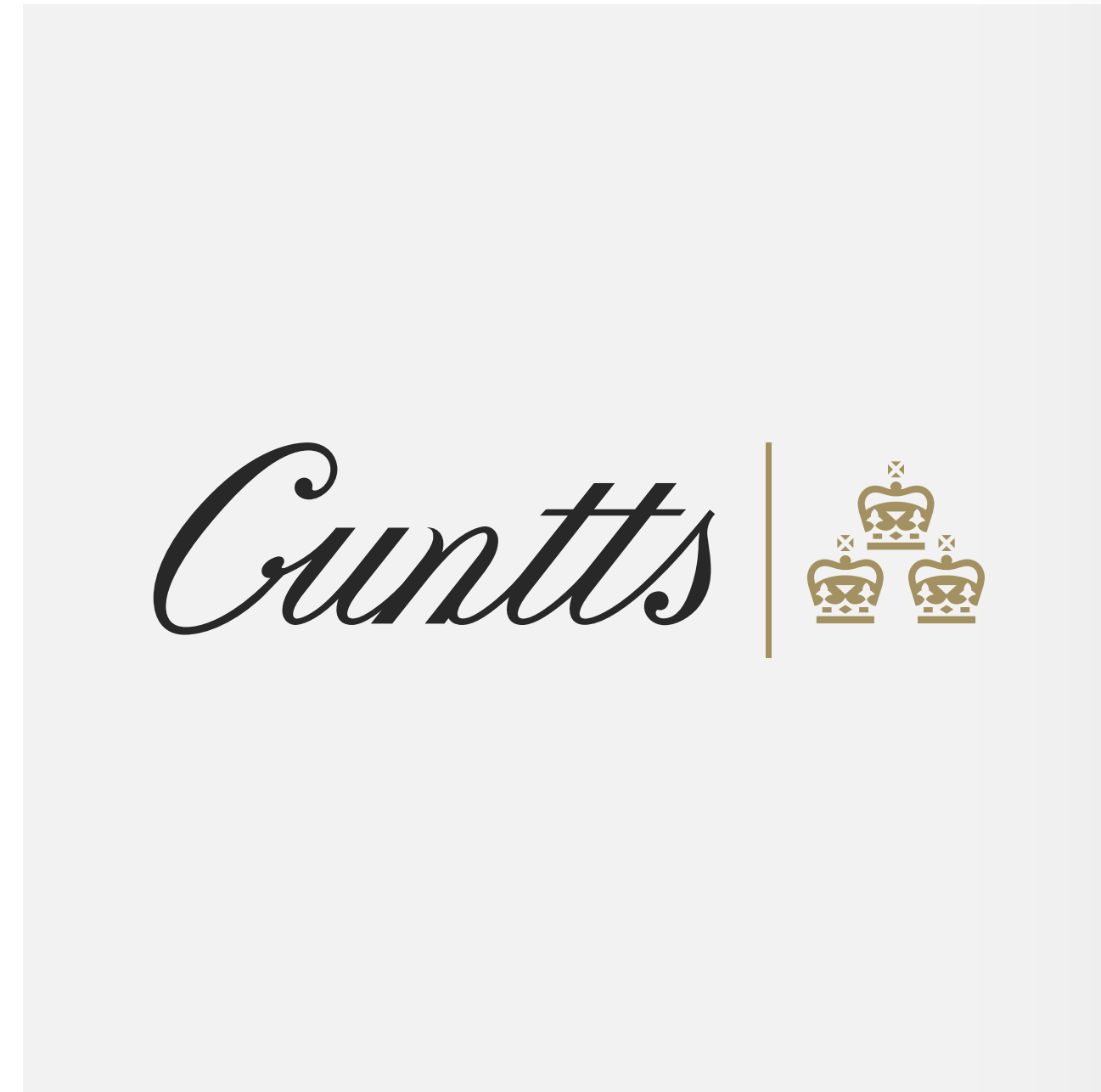


Some brand partnerships are too good an opportunity to miss out on.
What's Andy Murray's bedtime?

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Coutts Bank



Founded in 1692, Coutts it is the eighth oldest bank in the world. It forms part of NatWest Group's wealth management division. Until the 20th century Coutts was a clearing bank to the nobility and landed gentry, but then became a wealth manager to a wider range of clients, including entrepreneurs, entertainers, sportsmen, professionals, executives, lottery winners, and football players. The British Royal Family are notable clients ~ the bank was sometimes referred to as 'the Kings's bank'.

In 2023, former MEP and UKIP leader Nigel Farage had his personal and business accounts closed by Coutts. An internal document described Mr Farage as a 'disingenuous grifter' who promoted 'xenophobic, chauvinistic and racist views', and said his 'views were at odds with our position as an inclusive organisation'. Coutts responded by saying that 'Decisions to close accounts are not taken lightly and take into account a number of factors including commercial viability, reputational considerations, and legal and regulatory requirements' and that Mr Farage 'was offered alternative banking facilities with NatWest.'

Dame Alison Rose, Group CEO of the NatWest Group, confessed to being the source of a BBC report and admitted to a "serious error of judgement" in discussing Mr Farage's accounts with a financial journalist from the BBC. She later resigned her position as did chief executive Peter Flavel.

~

In 2021, Malaysia's tainted sovereign wealth fund, 1MDB, sued Coutts for \$1.03 billion claiming, 'negligence, breach of contract, conspiracy to defraud/injure, and/or dishonest assistance'.

In 2020, Swiss authorities convicted a former Coutts & Co. banker for failing to report suspicious transactions linked to 1MDB and in 2017 Swiss markets watchdog FINMA ordered Coutts & Co to pay Swiss francs 6.5 million for breaching money-laundering regulations in its business linked to 1MDB.

In 2012, Coutts was fined £8.75m for breaches of money laundering rules after 'serious' and 'systemic' problems in handling the affairs of 'politically exposed persons', customers entrusted with a prominent public function, requiring money-laundering checks.

In 2011, the Financial Services Authority (FSA) fined Coutts £6.3m for mis-selling the American International Group (AIG) Enhanced Variable Rate Fund, which invested a significant proportion of its assets in riskier asset-backed securities.

~

Right F*cking Mess (#RFM)

The Conran Shop



The multi-millionaire Tory donor Javad Marandi, who owns The Conran Shop, was revealed as a key figure linked to a major money laundering operation targeted by the National Crime Agency.

A court ruling said that bank records showed that Mr Marandi, who has been on a Conservative advisory board of ultra-wealthy supporters, either owned or was connected to companies involved in a 'criminal enterprise' moving vast sums of illicit funds around the world and into the UK. Conman?

Extinction Rebellion



Time's running out.

eBay



I once made a bass guitar made entirely from spare parts on eBay. I called it my eBass. This logo was placed on the head stock.

Facebook



Global Science Research (GSR) harvested data from millions of Facebook users without their explicit consent. The wording in the privacy policy allowed apps to access private details about users' friends. This enabled GSR to gather information on 87 million users even though only around 30,000 people had actually used their app.

These details were later sold to Cambridge Analytica, who used it to create highly-targeted ads to encourage users to vote for Trump and Brexit. Nothing is private and nothing is safe on Snoopbook – what Zuckerberg's company is really all about.

Greggs



Colin Gregg, the 75 year old son of the founder of the Greggs bakers chain was jailed for 13.5 years having been convicted of nine counts of indecent assault on four boys over a period of decades. Gregg, who helped build up the family business and also worked as a social worker, abused his positions of trust as a teacher and headteacher to sexually abuse boys, Judge Robin Mairs said.

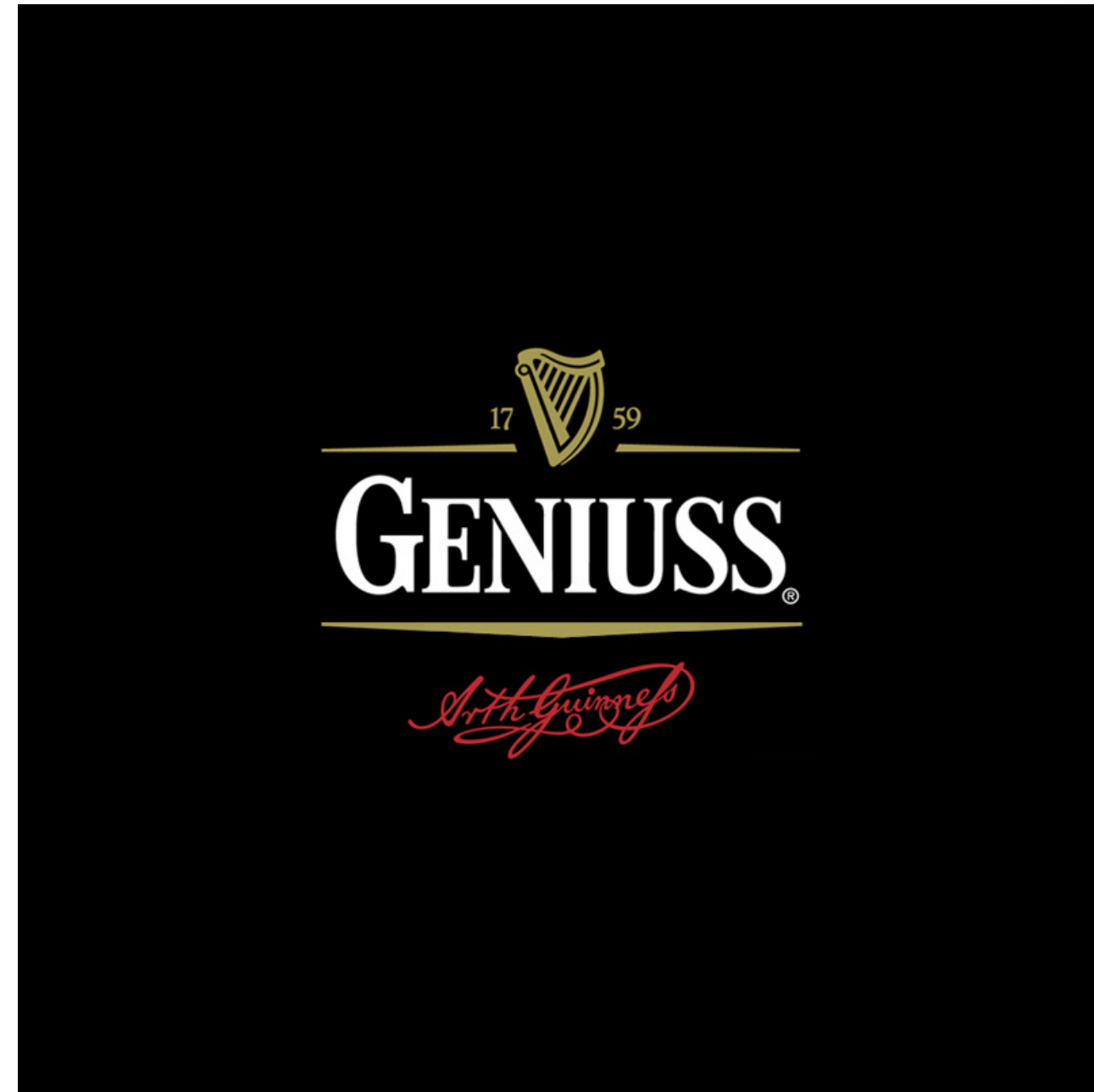
Gregg, abused one victim in a swimming pool, the others were molested in a gym, his study or a car. The judge said: "It is true you have enjoyed great wealth, privilege and social standing. This was sophisticated predatory behaviour, you are a sophisticated predatory paedophile."

G4S



The security giant received a £284m contract to provide 13,700 guards for the 2012 Olympic Games. Only 16 days before the Games were to begin, the company admitted that it had not managed to recruit enough people. As a result, an extra 3,500 military personnel had to be drafted in at the last moment. Well done G4Shit.

Guinness



Some things in life really are genius.

HSBC



Executives at HSBC admitted that staff at its global subsidiaries laundered billions of dollars for drug cartels, terrorists and pariah states. It's good to know that the world's local bank is doing valuable work in the community.

Honda



Honda has reported 30 deaths worldwide and more than 200 injuries in the United States related to 'Takata' air bag inflators that can explode, unleashing potentially deadly metal shrapnel inside vehicles. Over 67 million air bag inflators have been recalled in the US and more than 100 million worldwide ~ the biggest auto safety callback in history. The power of dreams, or the power of death?

Hunter



We are what we wear.

Instagram



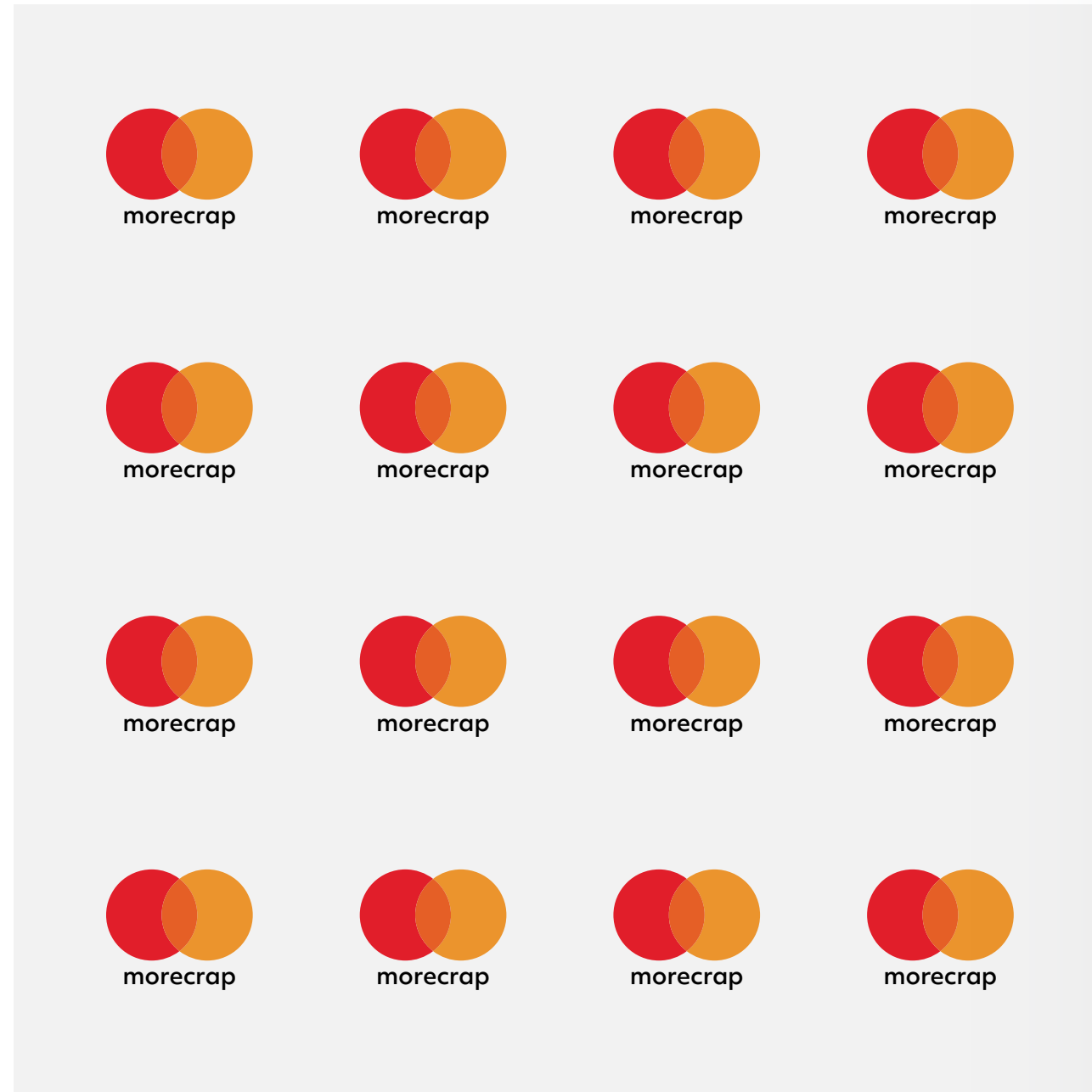
The slow demise of a social media platform starts when your grandparents get hooked on it.

Lego



Lego was accused of promoting sexism when one of its construction playsets included a sticker that depicted a construction worker shouting, "Hey babe!" Critics said the poster promoted catcalling and set a bad example for young boys. Lego apologized and said it was merely trying to add some humor to the playset.

Mastercard



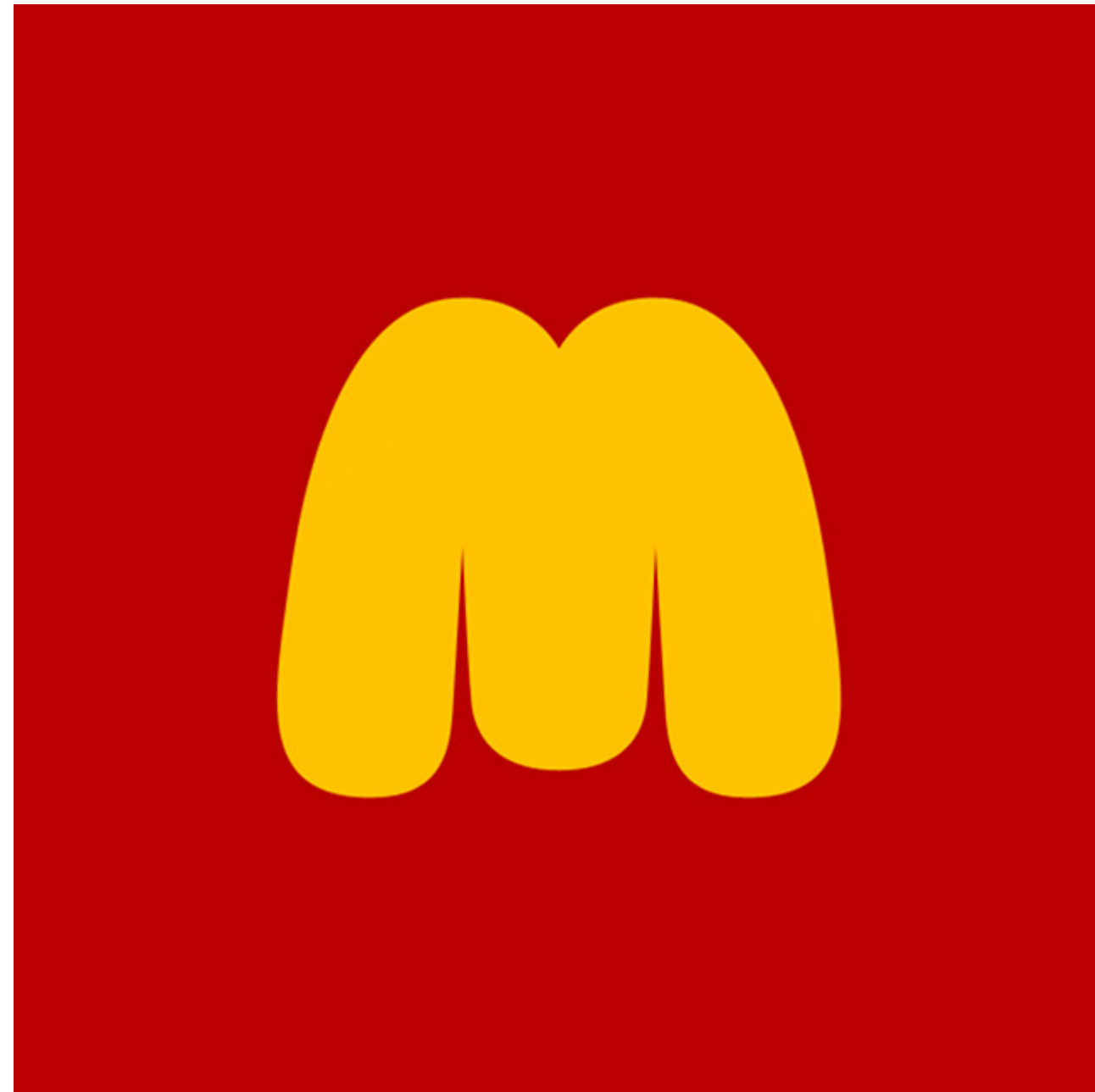
Buy more crap you can't afford on your credit card.
Mastercard's survival depends upon it.

Meta



Meta, Facebook's owner, was fined a record breaking €1.2bn (£1bn) for mishandling people's data when transferring it between Europe and the United States. Issued by Ireland's Data Protection Commission, it is the largest fine imposed under the EU's General Data Protection Regulation privacy law. Nice work Meta, its good to know our data isn't safe.

McDonalds



We are what we eat.

Nike



If the Nazi's wore trainers.

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Overfinch



Overfinch is the ultimate expression of the Range Rover icon. Since 1975, they have been redefining Land Rover models, creating bespoke vehicles that are the embodiment of exclusivity, comfort and style ~ they're also very fucking expensive.

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P&O



In 2022, P&O Ferries employees received a short pre-recorded video message in which they were told: “Your final day of employment is today”. P&O then sacked 800 staff and replaced them with cheaper agency workers.

UK law requires any employer planning 20 or more staff redundancies to consult with their staff, and their trade union representatives within a 90-day period. Additionally, companies planning to make more than 100 redundancies must also inform the business secretary 45 days in advance. The company knowingly broke the law when it fired workers without any formal notice.

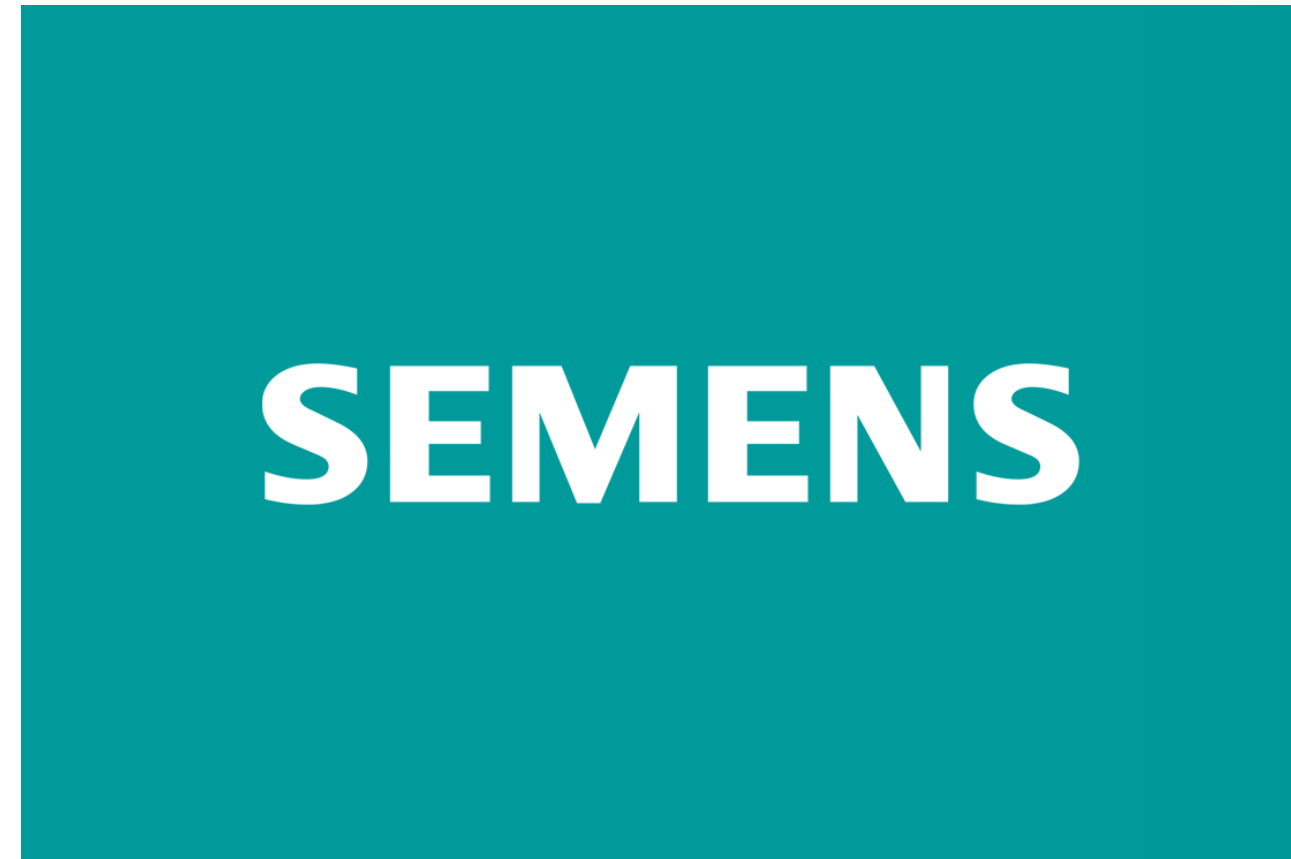
P&O’s brand values state they would like to “Inspire our people and continue to develop outstanding teams who are determined to exceed customer expectations” and “Lead the industry in setting the standards for best practice in wellbeing”. What a load of tosh. A company is its services and its people – an asset they clearly do not value. P&O... shorthand for “Piss Off” more like. I certainly won’t be using their services in the future.

Primark



Primark was battling to save its reputation after more revelations of illegal labour practices and poor working conditions in its supply chain. One UK suppliers was found to be employing illegal workers and paying staff less than the minimum wage. Nice work nomarks.

Siemens



Since the 1990s, Siemens had organised a global system of corruption to gain market share and increase its price. It was able to get away with this because of big loopholes in the legal systems of a host of countries, including Germany. Bribes became the accepted business norm at Siemens, they were channelled through hidden bank accounts, obscure intermediaries and pseudo 'consultants'. When calculating the cost of a project, Siemens employees used 'nützliche aufwendungen', a common tax term literally translated as 'useful expenditures' or internally understood as 'bribes'.

Following the US and German prosecutions, Siemens paid more than \$1.6 billion in fines, penalties and disgorgement of profits, including \$800 million to US authorities. This was the largest monetary sanction ever imposed in a case under America's Foreign Corruption Practice Act since it was passed in 1977. Wankers.

Starbucks



With a UK turnover of £1.2bn, Starbucks paid £0 of Corporation Tax. Who's taking the Michael?

The Sun



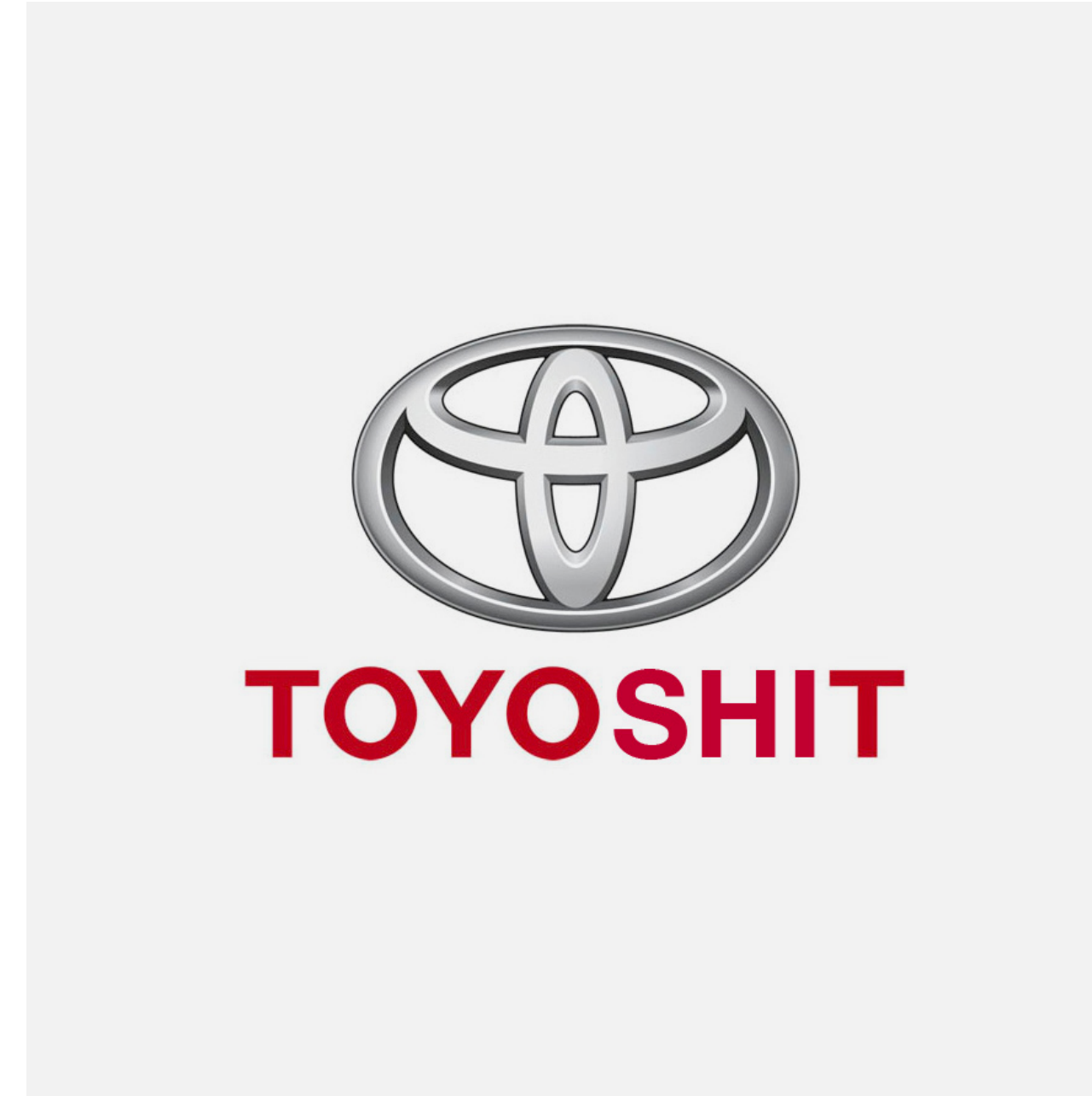
Coverage of the 1989 Hillsborough disaster by the British tabloid 'The Sun' led to the newspaper's decline in Liverpool and the broader Merseyside region, with organised boycotts against it. The disaster occurred at a football match between Liverpool and Nottingham Forest where ninety-seven Liverpool supporters were crushed to death, and several hundred others were injured, due to negligence by the South Yorkshire Police. On 19 April 1989, four days after the incident, The Sun published a front-page story with the headline 'The Truth' containing a number of falsehoods alleging that Liverpool supporters were responsible for the accident.

Don't buy The Sun.

Source: Wikipedia, the free encyclopedia

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Toyota



Not that long ago Toyota recalled 75,000 cars in the UK as part of a global recall of 2.8 million cars because of steering wheel problems. Prior to that a faulty accelerator pedal led to 10 million cars being taken off the road. The company later admitted the faults were caused by over-hasty expansion, and was fined \$1.2 billion by US regulators over misleading statements about safety problems with its cars. If the car in front, or behind is a Toyota, be careful.

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Visa



Wherever you find yourself, you'll always find Visa.
It's easy to pay with Visa, you can literally buy anything...

VW: Dieselgate



Das Awful.

US regulators discovered Volkswagen were using a software trick in nearly 500,000 diesel-powered cars to make them appear to run cleaner in emissions tests than they do in real-world conditions. VW has since said the software could affect over 11 million cars worldwide, and that it would set aside more than \$7 billion to pay the cost of correcting the issue. Excellent work VW. Das Awful.

Wonga: God's work?

The image shows a blue speech bubble with a white drop shadow. Inside the bubble, the word 'wronga' is written in a white, lowercase, sans-serif font. To the right of 'wronga', the word '.God' is written in a smaller, white, lowercase, sans-serif font, with the 'G' capitalized.

wronga.God

The Archbishop of Canterbury wanted competition, not legislation, to put Wonga out of business. According to the BBC, the church would help credit unions by providing premises and expertise. However the FT pointed out, despite denying involvement in payday lending, that the Church Pension Fund had invested in the venture capital firm Accel Partners which helped raise funds for Wonga. God's work or the devil's doing?

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